

## **SBTDC Seminar Schedule 2010**

### **Finance Seminar- May 20, 2010**

Learn how controlling your cash flow, your return on investment or debt are just good business decisions that will help you make it in today's world.

7:00pm Chamber of Commerce

Cost: FREE

### **Fundamentals of Starting a Business – June 2, 2010**

This course is designed for individuals who are considering self-employment, or are at the beginning stages of starting their business. Delivered in a workshop format, this introductory session helps aspiring entrepreneurs assess their abilities to lead and manage a company, as well as evaluate market and sales potential for their products/services. The basics of business ownership are introduced, along with resources available to help launch new ventures in Michigan.

6:00pm Chamber of Commerce

Cost: FREE

### **Writing a Business Plan- June 24, 2010**

If you want to open a business you need a business plan. The SBA says one of the main reasons for small business failure is the lack of a business plan. Join our consultant who will walk you through each step of the business planning process.

7:00pm Chamber of Commerce

Cost: FREE

### **Business Startup- September 16, 2010**

You have your plan and the funds needed to start your business, now what do you do? Learn the ABC's of getting your business up and running.

7:00pm Chamber of Commerce

Cost: FREE

### **How to Finance Your Business- October 21, 2010**

Where do you get the money to open your doors? What about from a bank, from your savings or from friends and family. Which is best for you? We will help you decide.

7:00pm Chamber of Commerce

Cost: FREE

### **Is Franchising a Good Way to Go- November 18, 2010**

Some of the most successful small businesses are franchises. From coffee shops to automobiles, franchising leads the way. Find out what to look for in a franchise offering.

7:00pm Chamber of Commerce

Cost: FREE

### **Tax Time- December 16, 2010**

The end of the year is near and you are going to be thinking about Uncle Sam. Now is the time to be getting ready. Be ahead of the game; get to your tax people early to avoid the last minute panic.

7:00pm Chamber of Commerce

Cost: FREE